



Key features

Communication

- Customer call/return to point of issue
- Two-way communication between staff, waiters and customers
- Push-button call points
- Integration with third party systems
- Table/Person Location

Customer Management

- Customer tracking facility
- Build your own database
- Target customer needs via profiling

Interactive Digital Content

- Customer/hand-held device interaction
- High performance digital advertising and customised content
- Advanced targeting options for promotions and advertising campaigns
- Manage campaigns from anywhere



What is evolution?

evolution is a new generation, onsite digital media platform designed to connect and engage.

evolution is a mobile, two-way digital communication platform specifically designed for use within controlled environments such as restaurants, clubs, retail outlets and healthcare facilities. It is ideal for situations where messaging needs to be both customisable and measurable.

Contact us for further information.



evolution

Onsite digital media

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The onsite digital media solution

evolution is a new generation, onsite digital media platform that connects venue, customer, advertiser and local retailer through a unique communication partnership.

Through its integration with existing paging and POS systems, digital signage and mobile phones, evolution connects and extends the value of each step of the communication channel.

FOR VENUES

evolution delivers a new level of customer engagement. Your patrons can view a range of promotional messages, offers and information at the table, while you capture valuable customer data and real-time, actionable guest feedback.

FOR ADVERTISERS

evolution empowers companies to efficiently reach high-quality audiences via a targeted media channel.

evolution uses advanced targeting to find the right venues for your advertising and promotion.



New generation marketing & communication system

Integrates with your existing marketing, paging and POS systems to extend existing customer service and marketing activities. All the features you need to engage with your patrons in one hand-held unit.



Promote events, specials & featured products

Create loyalty schemes, encourage customer referrals and build your marketing database.



Engage with large and local advertisers

Introduce integrated promotional activities that target high performance audiences and generate additional revenue.



Reach a truly targeted audience

Capture high-quality users with a range of targeting options and advertising formats, including video.



Pay for consumers, not clicks

Reach local consumers based on geographic location and buying patterns. Measure your results by views and response, not clicks.



Manage your campaigns from anywhere

Cloud-based ad inventory management allows you to manage your promotions from any location.



Call us on +61 (0)2 9412 2288 to discuss a tailored solution.